



THE BENJAMIN
AN EXECUTIVE SUITE HOTEL

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FACT SHEET

**THE BENJAMIN
AN EXECUTIVE SUITE HOTEL**

125 East 50th Street

New York, NY 10022

For reservations call: 1-888-4-BENJAMIN

Hotel tel: 212-715-2500

Hotel fax: 212-715-2525

OVERVIEW:

In November 1997, members of the Denihan family purchased the former Hotel Beverly and renamed it **The Benjamin** in honor of the family-owned company's founder, Benjamin Denihan, Sr. The Benjamin, New York's only Executive Suite Hotel and the Denihan's first luxury property, opened on April 16, 1999 following a \$30 million renovation. The Benjamin is an intimate and sophisticated boutique-style hotel that caters to and anticipates the needs of the modern business and leisure traveler, offering warm, personalized service in a "seamless" and professional manner.

LOCATION:

The Benjamin is located in the heart of midtown Manhattan at the corner of Lexington Avenue and 50th Street. The neighborhood is known for its proximity to famous sights such as Rockefeller Center and the legendary shops of Fifth Avenue. Numerous museums, art galleries and specialty stores are also nearby.

GENERAL MANAGER:

JEFF HENTZE

ACCOMMODATIONS:

The hotel features 209 rooms and suites. Guests may choose from a range of accommodations, including superior guest rooms, deluxe studios and one- and two-bedroom suites. Connecting suites and private tower floors and terraces are available.

The hotel offers:

48 superior guestrooms

64 deluxe studio suites

79 one-bedroom suites

17 deluxe one-bedroom suites (with terraces)

1 two-bedroom suite (with two terraces)

IN-ROOM AMENITIES:

All deluxe accommodation include sitting areas and fully equipped galleys with refrigerator, microwave ovens, automatic coffee makers, dishware and stemware, cooking and dining utensils, an honor bar and complimentary coffee and tea. Guest room amenities include:

- 42" Plasma TV with movies, video games and Internet browser
- Bose Wave radio with alarm
- Electronic in-room safe
- Honor mini-bar
- Fully equipped galley kitchen
- Down-filled comforter and 600 Thread count Anichini linens
- 12-choice pillow menu
- Plush bathrobes
- Magnifying makeup mirror and hairdryer
- Aromatherapy bath products by Elemis
- Complimentary daily newspaper of choice

TECHNOLOGY AND BUSINESS FEATURES:

The Benjamin is distinctive in its technological capabilities. The building has the capacity to accommodate the requirements of today's business traveler as well as support future technological advancements. The staff is computer savvy, and the property caters to the needs of today's modern executives.

Rooms feature:

- High-speed Internet access in every room
- In-suite fax/printer/copier with separate line
- Two-line speakerphones with dataport
- Voicemail and direct private line service
- Personal computers (upon request)
- Personalized guest business cards
- Executive desk with moveable workstation and ergonomic chair
- Task lighting with outlets

Sleep Amenities:

What makes the Benjamin unique is its luxurious stamp on sleep.

Sleep Guarantee:

- Argon gas-filled windows
- Sleep Concierge
- 12-choice Pillow Menu
- Dream Library
- Sleep-inducing spa treatments and room service options
- Custom-designed bed
- White noise machine
- Lullaby music library
- Bedtime snacks,
- Lavender Turn down

SPECIAL SERVICES:

The hotel also provides:

- Business services
- 24-hour state-of-the-art cardiovascular and weight training equipment for all levels as well as a steam room to relax in after a tough workout

- 24-hour room service
- Turn-down service
- Same day valet/laundry
- Shoe shine
- Multilingual concierge

DESIGN:

Built in 1927, the former Beverly was considered to be one of famed architect Emery Roth's most successful creations.

The award-winning team for the challenging renovation project included the interior design firm **Di Leonardo International** of Warwick, R.I., and the architectural firm of **Ronald Schmidt & Associates** of Englewood, N.J.

The work of Ronald Schmidt & Associates honored the traditional aspects of the original façade while preserving the integrity of the famed neighborhood's ambiance and charm.

Di Leonardo was charged with the task of providing a new look for the property, while enhancing the elements that made Roth's design so distinctive.

DECOR:

The sophisticated lobby and reception areas feature a rich, upbeat palette, with silvers and taupes decorating the reception desk. A sweeping grand staircase leads to The Benjamin Lounge, and Venetian mirrors serve as a focal point of the two-story lobby.

Rooms are luxuriously furnished and may include custom armoires, oversized club chairs and sleep sofas. Guest rooms are decorated in warm tones, with fabrics of soft chenille, mohair and linen, and mahogany-finished furniture. Galleys feature state-of-the-art appliances, glass door cabinets and granite countertops.

**ECOTOURISM
HIGHLIGHTS:**

The Benjamin features a comprehensive program designed to ensure that the hotel is environmentally responsible. The property works with HVS Eco Services to optimize energy efficiency, water conservation and streamline solid waste management through recycling, reusing and conserving costly resources. The hotel has received HVS Eco Services' ECOTEL® five-globe status in the areas of:

- Energy efficiency
- Water conservation
- Employee education/community service
- Legislative compliance/land preservation
- Solid waste management

THE BENJAMIN WELLNESS SPA:

Guests can de-stress at the hotel's **Wellness Spa**. Known for its progressive treatments, state-of-the-art facilities, pampering products and holistic philosophy, the spa offers travelers a wide range of services. Certified therapists provide a full range of spa services and treatments. A 24-hour fitness center features state-of-the-art equipment for strength training and cardiovascular workouts.

MEETING FACILITIES:

Conference and catering facilities accommodate up to 110 people as follows:

- The Executive Boardroom accommodates up to 12 people
- The Morrison Room holds 35 to 110 people

RESERVATIONS:

For best available rates and special offers, visit us at www.benjamin.com or 1-888-4-BENJAMIN, or contact your travel professional. Airline systems access code: NY.

The Benjamin, located at in the heart of midtown Manhattan at the corner of Lexington Avenue and 50th Street, provides an experience of true luxury and supreme comfort in an intimate, boutique-style setting. Classically elegant accommodations, world-class amenities, premier technology and seamless, superlative service are the hallmarks of The Benjamin. Known for its comprehensive sleep program, The Benjamin features the industry's first and only Sleep Concierge, a 12-choice pillow menu and custom Benjamin Bed. The Benjamin brand is operated by DHG (Denihan Hospitality Group), a privately-owned company with more than 40 years of hospitality management expertise. The Benjamin is a proud member of a worldwide alliance of hotels including Joie De Vivre in the United States, Thistle Hotels in the United Kingdom, Rotana Hotels in the Middle East and First Hotels in Scandinavia. For more information, visit www.thebenjamin.com or call 1-888-4-BENJAMIN.

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